



## **BRS Labs Targets Large Scale Diverse Video Networks with the addition of Cisco Executive**

*Global strategic alliances executive, John Convy, from Cisco Systems joins BRS Labs' executive leadership team*

**Houston, Texas USA -- (December 8, 2011)** – BRS Labs, the world's leader in *Video Behavioral Analytics*® software, announces the addition of John Convy to its executive leadership team as Senior Vice President of Strategic Alliances. Mr. Convy joins BRS Labs from Cisco Systems, where he built a world-class strategic alliance ecosystem with more than 60 global partners to support Cisco's physical security solutions.

“John Convy is an experienced strategist who brings deep domain knowledge to our executive team. His proven ability to develop strategic alliances, quickly penetrate new markets, and accelerate demand for disruptive technologies like the company's product, AISight™, makes him an invaluable member of our Executive Team” said John Frazzini, President of BRS Labs. Continuing he states that, “As the security marketplace rapidly moves past legacy video analytics technology which relies on user defined and difficult to maintain rules, trip lines, and restrictions; the market dominance by AISight™ requires thoughtful and experienced executive leadership. We are excited to welcome Mr. Convy as we deliver AISight to this virtually boundless market.”

Specifically designed to autonomously serve as the **eyes and brain** for critical security environments, BRS Labs' software, AISight, is able to integrate with existing video surveillance infrastructure and identify unusual and suspicious behavioral patterns in real time. This advanced video surveillance technology is currently deployed across multiple verticals and is being activity specified into security projects across the globe.

“I am thrilled to join the BRS Labs team. It is clear that the AISight software is commanding a leadership position in the physical security marketplace. Based on my broad experience working in the physical security market, AISight is the most innovative product I have encountered with the caliber to tackle enterprise-sized challenges. I look forward to strategically guiding BRS Labs further in its ascent within the physical security marketplace,” adds John Convy.

AISight is currently integrated with most video management and security incident management platforms including [Vidsys](#), [Boeing's VSOC](#), [Cisco's VSOM](#), [Lenel's OnGuard](#), [Genetec](#), [ONSSI](#), and many others. Municipal security and law enforcement operations managers,

physical security consultants, systems integrators, A&E design firms, and end users interested in specifying BRS Labs into their surveillance programs can download the BRS Labs [A&E Specification document](#) on the BRS Labs website by visiting [www.BRSLabs.com](http://www.BRSLabs.com)

#### About BRS Labs:

BRS Labs has created the industry's first and only behavioral recognition solution for the video surveillance industry. The company's product, AISight, learns and memorizes behavioral patterns and objects in very diverse and complex environments. No human is required to define parameters for the software to recognize specific behavior or objects. The software autonomously reports unusual or suspicious behaviors based on memories it has acquired over time. While BRS Labs provides a "Video Analytic" product, its "reason based" approach has delivered superior accuracy and operational benefits as opposed to legacy "rules-based" technology which has failed to deliver value over the last 10+ years. The Company serves clients with enterprise class video surveillance networks in government, infrastructure, and commercial markets. BRS Labs was founded in November 2005 and is headquartered in Houston, Texas with offices in Washington DC, London, São Paulo, and Barcelona. For more information, please visit [www.BRSLabs.com](http://www.BRSLabs.com)

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